

COLUMBUS OHIO

ECHO · SPIRITS

DISTILLING COMPANY

RUM SPIRIT GUIDE

**84
PROOF**

**42%
ALC/VOL**

**750
ML**

AROMA

JUICY FRUIT GUM
VANILLA
SYRUPY MOLASSES
THE STEM OF A TOMATO
CHUTNEY
PALM SAP

FLAVOR

SPLIT VANILLA BEANS
MOLASSES
"VEGETAL FUNK"
BAKED PEAR
CARMELIZED SUGARS
MELTED BUTTERSCOTCH

REMINDS US OF

RHUM JM
WRAY AND NEPHEW
A LOWER PROOF RUM FIRE
RUM BAR
OVERPROOF RUMS

START DREAMING OF

CITRUS

LIME
LEMON
KUMQUAT
KALAMANSI
YUZU

TROPICAL

PINEAPPLE
COCONUT
GUAVA
MANGO
PASSIONFRUIT
PAPAYA
MAMEY
SOURSOP
GUANABANA

BAKING SPICES

VANILLA
CINNAMON
MOLASSES
ALLSPICE
CLOVE
STAR ANISE
BAY LEAF
COCOA
GINGER

ORCHARD FRUITS

APPLES (PINK LADY,
HONEYCRISP, FUJI)

PEARS (D'ANJOU)

LESSONS LEARNED

We've been working with this for a while. Here are some fun finds we've made.

- Not what your rum & Coke drinker is looking for unless you're adding lime.
- Can get lost in a mojito, unless you add 1-2 oz fruit juice for a fun riff.
- A good substitute, compliment, or split-base with Cachaça or Pisco.

COCKTAIL OUTLINES

These are some great starting points for a few different types of cocktails. Take these and play around to make them your own.

SOURS

SOUR #1

2 parts rum
1 part lime
1 part
• honey simple syrup
• berry syrup
• rhubarb simple syrup

SOUR #2

2 parts rum
1 part grapefruit
1 part
• rosemary simple syrup
• basil simple syrup
• Aperol

SOUR #3

2 parts rum
1 part yuzu
• try 1/2 part yuzu and 1/2 part papaya
1 part curacao or orange liqueur

HIGHBALLS or BUILD-IN-GLASS

HIGHBALL #1

2 oz rum
Ginger Beer

Modify with aromatic, citrus, or Jamaican bitters

HIGHBALL #2

2 oz rum
Club Soda or Tonic
(Suggested: Topo Chico
Twist of Lime)

Modify with lavender or other flower bitters

HIGHBALL #3

2 oz rum
Flavored Sparkling Water

Modify with 1 oz fruit juice or a splash of simple syrup

HIGHBALL #4

2 oz rum
Grapefruit Soda

Modify with 1oz guava nectar

HIGHBALL #5

2 oz rum
Cold Brew (play with different flavors)
1 oz coconut milk

PUNCHES

PUNCH #1

1.5 oz rum
0.5 oz Amaro Montenegro
2 oz
• pineapple juice
• passionfruit juice
• papaya juice
• mango juice
0.5 oz honey syrup

Consider adding
0.25 oz Fernet Branca

Shaken
Garnish with sage leaf

PUNCH #2

1.5 oz rum
1.5 oz peach tea
0.5 oz lemon juice
0.5 oz
• Aveze
• Suze
• Sake (something clean, crisp, filtered)
• blanc vermouth
0.5 oz simple syrup
• thyme
• camomile
• regular

Shaken

PUNCH #3

1.5 oz rum
0.5 cup watermelon chunks or watermelon agua fresca
0.5 oz apertif amaro
• Campari
• Aperol
• Cappelletti
0.5 oz lime juice
0.5 oz simple syrup
• regular
• rosemary
• rhubarb
Bitters (Angostura or Five Spice)

Shaken

TIKI - Coming Soon!